



RESERVOIR SYMPOSIUM

FEBRUARY 4-5, 2026 | CALGARY, AB

Reservoir Characterization for Energy Security

Sponsorship Opportunities



CEGA



About the 2026 Reservoir Symposium

The Canadian Energy Geoscience Association is pleased to announce a new Symposium for 2026. The inaugural Reservoir Symposium will be hosted in Calgary at The Bow, Sky Garden on February 4-5, 2026. The theme for the inaugural event is “Reservoir Characterization for Energy Security”.

This single-track symposium will cover a comprehensive array of topics that will be of interest to the broader professional and geotechnical community. This includes regulators and government representatives, professional and technical societies, proponents of geoscience-related projects, and geoscience students.

The symposium aims to foster collaboration, knowledge sharing, and exploration of the challenges and opportunities associated with the understanding and development of subsurface reservoirs.

Why Sponsor?

Reservoir Characterization for Energy Security 2026 is aimed at advancing discussions on how geoscientists can impact Energy Security through Reservoir Characterization, innovative approaches to subsurface reservoir delineation. The objective is to feature technical presentations that showcase both proven and emerging methods and technologies that contribute to improved reservoir characterization. Emphasis will be placed on how these advancements contribute to Canada’s energy security.



By sponsoring this symposium, you can:

- Showcase your organization’s commitment to geoscience and the geoscience community through CEGA’s symposium sponsorship.
- Maximize visibility and connect with an engaged audience of Geoscientists and forge business relationships to unlock opportunities for growth.
- Stay informed and elevate your business with knowledge from the Reservoir Symposium.
- Stay current with cutting-edge technologies and research, gaining market intelligence for business growth.
- Boost your brand awareness by signing up to sponsor early. Gain maximum visibility as we promote the Reservoir Symposium in the coming months, giving your company a strategic edge in connecting with the geoscience community.





Sponsorship Opportunities



Title Sponsor - SOLD

2026 Reservoir Symposium is a focused single-track symposium that will concentrate on “Reservoir Characterization for Energy Security”. The title sponsor will be featured throughout the symposium advertising and during the event as follows:

- Title of “Reservoir Symposium Title Sponsor”,
- The symposium header will incorporate the company logo, this header will be included in event marketing depending on real estate and space availability:
 - Symposium website landing page
 - Reservoir magazine advertisements about the symposium
 - Session and presentation introduction powerpoint slides
 - Program book
 - Other locations as per CEGA's discretion
- Recognition in four (4) social media posts on CEGA's social media accounts,
 - LinkedIn, X, or Instagram - posts will be at CEGA's discretion.
- One (1) promotional ad (2” x 2”) in one (1) e-newsletter to all CEGA members (issue of e-newsletter will be at CEGA's discretion),
- One (1) half page colour ad in the digital Reservoir Magazine (issue of magazine will be at CEGA's discretion)
- Company logo recognition on event signage and event webpage,
- Verbal thank you at the beginning of the event (both days of the event),
 - “Thank you to our title sponsor, ____, for their generous sponsorship of the Reservoir symposium.”
- Standard 150-word company description and logo in the program book, and
- Five (5) complimentary delegate registrations.



Session Sponsor - SOLD

- Recognition in one (1) social media posts on CEGA's social media accounts,
 - LinkedIn, Twitter, or Instagram- posts will be at CEGA's discretion.
- Company logo displayed on the Reservoir symposium website, event signage and printed program book,
- Session slide branding on one (1) slide, which will be played during the event prior to the session,
- Company logo on introductory event slides (displayed at the beginning of each day),
- Verbal thank you in online event (both days of the event), and,
 - “Thank you to ____ for sponsoring the ____ session of the Reservoir symposium.”
- One (1) complimentary delegate registration.



Coffee Break Sponsor - SOLD

The event will feature four scheduled breaks, each offering light snacks and refreshments for delegates. Sponsors will have the exclusive opportunity to be highlighted during one of these coffee breaks, allowing for enhanced brand visibility and engagement.

- Company logo displayed on the Reservoir symposium website, event signage and printed program book.
- Exclusive branding (logo) on one (1) slide which will be displayed during the sponsored coffee break,
- Verbal thank you at the beginning of the event during the welcome speech as well as at the beginning of the sponsored coffee break,
- Event signage that will be prominently displayed during the sponsored coffee break,
- Opportunity to place one pop-up banner at the coffee break area during the sponsored break (provided by sponsor), and
- Opportunity to provide company branded napkins and/or to-go coffee cups during the sponsored break (provided by sponsor).



Lunch Sponsor (\$5,000) - 2 Available

Sponsorship of this level will supply Symposium delegates with a special ‘on-the-go’ networking lunch.

- Recognition in one (1) social media posts on CEGA's social media accounts,
 - LinkedIn, X, or Instagram - posts will be at CEGA's discretion.
- Company logo displayed on the Reservoir symposium website, event signage and printed program book,
- Company logo on introductory event slides (displayed at the beginning of each day),
- Exclusive branding (logo) on one (1) slide which will be displayed during lunch break,
- Verbal thank you at the beginning of the symposium during the welcome speech as well as at the beginning of the applicable lunch break,
- Opportunity to place one pop-up banner at the lunch break area (provided by sponsor), and
- Two (2) complimentary delegate registrations.



Advertising Opportunities

● Networking Reception Sponsor – **SOLD**

- Recognition in one (1) social media posts on CEGA's social media accounts,
 - LinkedIn, Twitter, or Instagram- posts will be at CEGA's discretion.
- Company logo displayed on the Reservoir symposium website, event signage and printed program book,
- Company logo on introductory event slides (displayed at the beginning of each day),
- Verbal thank you in online event (both days of the event), and,
 - "Thank you to ____ for sponsoring the ____ session of the Reservoir symposium."
- Opportunity to place one pop-up banner at the reception break area (provided by sponsor),
- One (1) complimentary delegate registration.
- Five (5) additional tickets for the networking reception.

● Program Book Sponsor – **SOLD**

The Symposium program book will outline the event schedule and speaker line up as well as highlight special events. The Program Book will also be available online as a digital abstract book that will include each presentation's brief abstract and speaker biography.

- Company logo displayed on the Reservoir Symposium website, event signage and printed program book,
- Company logo on introductory event slides (displayed at the beginning of each day),
- One (1) full page inside front cover OR inside back cover advertisement in the event printed program book,
- One (1) small logo on the front page of the event printed program book, and
- One (1) complimentary delegate registration.

● Student & Recent Grad Sponsor (\$1,000) - 1 Available

The student and recent graduate sponsor will allow up to 5 qualifying delegates to attend the symposium for a complimentary registration fee.

- Company logo displayed on the Reservoir Symposium website, event signage and printed program book,
- Company logo on introductory event slides (displayed at the beginning of each day),
- One targeted email with your company's description and information to CEGA student members - (350 word description to be provided by company, and subject to approval by the CEGA's communication department).

● Program Book Advertisement – Half Page (\$400)

- One (1) half page advertisement in the Reservoir Symposium printed and digital program book

● Program Book Advertisement – Full Page (\$750)

- One (1) full page advertisement in the Reservoir Symposium printed and digital program book

Contact Us Today

- Sponsorship Contact: Kristy Casebeer
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